

## Publishing on Masters of Longevity

Masters of Longevity is looking for sharp, evidence-based contributions that do more than summarize the field. **Bring a clear point of view and show why it matters now.**

## Where is your content going to be published?

Contributions will be published in editorial section of [www.masters-of-longevity.com](http://www.masters-of-longevity.com), teased in the weekly digest newsletter and referenced on personal and Masters of Longevity LinkedIn profiles with currently ca. 10k followers total.

## What we are looking for?

- ⇒ **Strong opinion:** A clear thesis, not a neutral overview.
- ⇒ **Counter-trend:** A thoughtful challenge to consensus, hype or common assumptions.
- ⇒ **Novel science:** New evidence, emerging mechanisms or underexplored fields.
- ⇒ **New approach/product:** A tool, diagnostic, therapy, model or system that solves a real problem.
- ⇒ **Evidence-backed:** Claims are sourceable, verifiable and clearly framed.
- ⇒ **Practical relevance:** Readers see what changes, who it affects and why it matters.

## What is the format?

- ⇒ **Editorial / Opinion:** 1,200-2,000 words
- ⇒ **Expert analysis:** 2,000-3,500 words
- ⇒ **Report / Deep dive:** 4,000-6,000 words
- ⇒ **Interview / Q&A:** 1,500-3,000 words
- ⇒ **Visual explainer:** Flexible

Note: Word counts exclude citations, references and image credits.

## What is the preferred style?

Scientific depth is welcome; dense writing is not. Use flow, short sections, plain-language framing and a clear close. Source claims wherever possible - especially efficacy, safety, market size, disease burden, clinical outcomes or regulatory status. Not a fit: generic wellness, unsourced health claims, pure promotion or individual medical advice.

## What should you submit?

- ⇒ Working title
- ⇒ 100-200 word pitch
- ⇒ Draft article or outline
- ⇒ Sources / reference list
- ⇒ Suggested visuals + credits
- ⇒ Disclosures and conflicts
- ⇒ Images: high-quality visuals where useful, with source, caption and permission/license. Clearly mark AI-generated visuals.
- ⇒ Author rail: name, role, affiliation, 50-100 word bio, relevant expertise, professional link (LinkedIn), portrait foto (square or portrait format) and disclosures.

## Where to send your material?

Email your material to [info@masters-of-longevity.com](mailto:info@masters-of-longevity.com)

In case you have questions or like to discuss possible approaches, book a call here: <https://cal.com/marcel-achermann-ch/30min>

